

Roane County Executive Committee Minutes
June 18, 2009

The meeting was called to order by Bob Cowan.

The minutes were read and approved.

There was no treasurer's report.

Old Business

Labor Day Picnic: A discussion was held whether to 1) have the whole dinner catered or 2) just purchase the barbeque and have the rest of the food donated. Several barbeque providers were mentioned, including Captain Tom's and Pigs R Us. A final decision on the barbeque will be made once all prices have been submitted. A motion was made, seconded and passed to go with option 2. Mary Ellen Blencoe volunteered to bring baked beans and Bob to bring cole slaw. It was suggested that many items could be purchased at Sams.

One way to advertise the picnic would be to have Dave West from Ciderville Music announce it on that show. Steve Scarborough will take care of newspaper advertising.

It was also suggested that a white elephant sale be held.

New Business

1. The July 20th meeting will be held at the same location as June's meeting – the Pioneer Realty Office at Ladd's Landing.
2. Brad Parish handed out a Roane County Democratic Party Development Plan. Various executive committee members agreed to take care of some of the items in the plan (see attached).
3. The need for guest speakers at meetings was discussed. Brent Benedict was suggested. It was decided that a list of possible speakers would be presented at the next meeting.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Mary Ellen Blencoe
Secretary

RCDP Membership Development Plan
June 2009

1. Develop paper sign-up/membership sheet. (Mary Ellen Blencoe)
2. Print business cards to drive people to the website to sign-up that can be given out when members identify prospect members. (Andy Holmbeck)
3. Designate someone to maintain regular contact (news/events) with members.
4. For members without email/computer, develop a list of phone numbers to use auto dialer to contact regularly.
5. Develop strategic plan for City Chairs or designees to contact Democratic primary voters in their area from the last presidential election's vote files in order to determine interest in party, communication, or volunteer activities.
6. Develop strategic plan for building a local coalition of groups and associations that share our progressive ideology. (Charles Sargent)
7. Leverage existing data on individual interested in the party by collecting donors from the State party, location Democratic candidates, moveon.org, and other PAC and political organizations. (Charles Sargent)